



Gujarat Woman Farmer Generates Over Rs. 30,000 Monthly Through Groundnut, Wheat, Millets, and Pulses with Sustainable Farming Practices

Manju Govind Gajera, a committed advocate for sustainable farming, empowers farmers through her Sri Sri Kissan Mall, generating over Rs. 30,000 monthly. She promotes natural farming of crops like groundnut, wheat, millets, and pulses, focusing on chemical-free, eco-friendly methods.

Manju Govind Gajera's journey is a story of gradual transformation, from a homemaker with no prior farming experience to a committed advocate for sustainable agriculture in Gujarat. Today, she is part of the Gujarat Agriculture Core Committee, chaired by Governor Acharya Devvrat. Her involvement in farming and agricultural reform started with a genuine desire to help farmers adopt healthier, chemical-free practices and improve their livelihoods, ultimately leading her to play a key role in the state's agricultural landscape.

Seed of Change

Farming was always a part of Manju's family heritage, but she had never personally been involved in it. Her journey into agriculture began when she started supporting her husband, who had been trained in Natural Farming (NF). Witnessing the positive changes in soil health and quality through <u>natural</u> farming methods sparked a transformative shift in her life's purpose. Inspired by the results, Manju started organizing training sessions to teach farmers about sustainable, chemical-free farming practices.

Spreading Knowledge and Building Trust

With a vision to empower more farmers, Manju initiated a large-scale Natural Farming training for 250 farmers. As she saw the impact of these efforts, she realized that she needed to reach even more farmers. This realization led her to enroll in the intensive NF Teacher Training Course at The Art of Living's Sri Sri Institute of Agricultural Sciences & Technology (SSIAST).

The comprehensive training equipped her with in-depth knowledge about Sri Sri Natural Farming—a method that nurtures the land without chemicals, promoting soil health, water conservation, and biodiversity. She learned how multi-cropping, natural pest control, and the use of cow dung and urine as manure could enhance the farm's sustainability and economic viability. These methods prioritize <u>soil preservation</u> by minimizing tilling, which safeguards the microbial life and overall structure of the soil.

Armed with this knowledge, Manju began to practice what she preached by starting her own kitchen garden. The thriving garden boosted her confidence and solidified her belief in the power of natural farming. She then expanded her outreach by traveling to villages and educating farmers about the economic, environmental, and sustainability benefits of the practice.

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